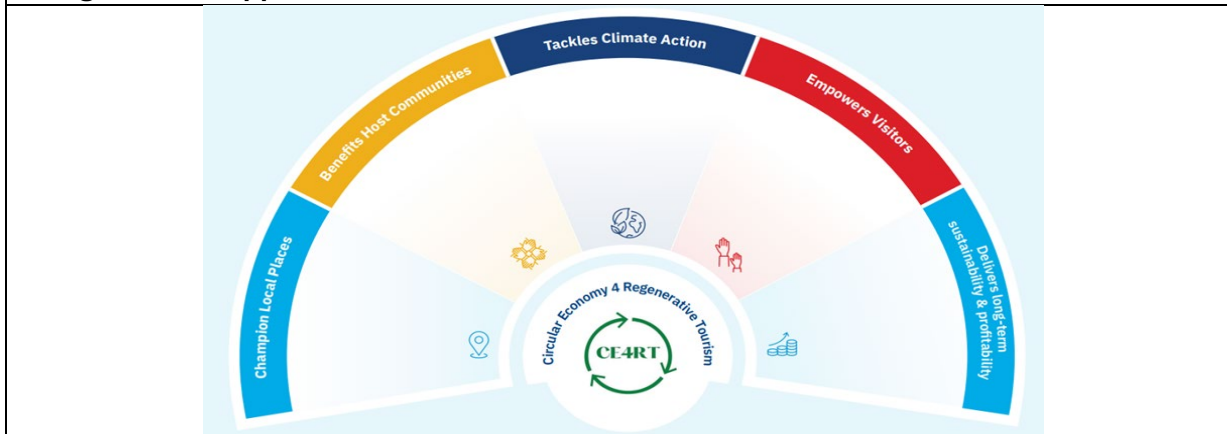


<b>Country:</b>	<b>Ireland</b>
<b>Type of Business:</b>	<b>Outdoor Activity, Boat Tours</b>
<b>Business Name:</b>	<b>Dingle Sea Safari Ltd.</b>

**A Regenerative Approach to Tourism**



**Our Story and Journey – The people, place, uniqueness and values.**

Established in 2018, Dingle Sea Safari Ltd was created in response to customer demand for unique coastal experiences along the Dingle Peninsula. Our tours, conducted aboard an open commercial rib, offer tourists the chance to explore breathtaking scenery and wildlife while learning about the area's history and geology from their captain.

As an award-winning family-run business, we are deeply embedded in our community and committed to preserving the Dingle Peninsula. Our long-term strategy includes implementing regenerative practices to ensure this local treasure is protected for future generations.

**Our Vision**

We aim to provide an immersive and sustainable coastline tour that respectfully showcases the unique environment, heritage, geology, sea and bird life, and history of the Dingle Peninsula, enriched with local stories and insights.

**Our Values**

1. Quality (excellent customer service)
2. Environment Stewardship/Conservation, Sustainable
3. Nature-Loving (Respectful of all Wildlife)
4. Knowledgeable
5. Team Collaboration
6. Safety
7. Community Engagement

**Why is sustainability & regeneration core to your business**

Ensure the longevity of the business. Preserving the unique environment, heritage, traditions and marine life that surrounds the Dingle Peninsula Showcase the uniqueness of the Dingle Peninsula and its people to visitors in a respectful and immersive way

**Regenerative Practices**

**Champions Local Places**

- As an award-winning, family-run business rooted in the heart of our community, we are committed to preserving the Dingle Peninsula. We are on a journey to implement regenerative practices as part of our long-term strategy, ensuring our local environment is preserved for future generations.
- Our Sea Safari tours offer an unforgettable experience, showcasing the breathtaking scenery and wildlife along the Dingle Peninsula coast. Our tours provide visitors with an immersive and respectful way to explore the natural beauty of this unique area.

**Benefits Host Communities**

- We actively collaborate and cross-promote with other like-minded companies whenever possible through our newly launched website as well as through our social media channels.
- We are collecting our wildlife log (water temperature and wildlife sightings) data and will partner

with others in promoting research on the wildlife and water temperatures of the Dingle Peninsula.

#### **Tackles Climate Action**

- We installed a solar panel on our pump bowser at the pier to improve energy efficiency and are considering adding another to achieve full efficiency.
- All waste oil is responsibly recycled through the Department of Marine.
- We have created a Sea Safari Index where we are logging Wildlife Sighting and Water Temperatures, and will share data insights annually.
- Additionally, we plan to analyze this data annually and share data insights.

#### **Empowers Visitors**

- Customers are provided with information from our captains during the trip about the importance of preserving pristine water and wildlife surrounding the Dingle Peninsula.
- As part of your tour we want to inform our customers of our sustainability story without selling sustainability. Visitors can make more informed choices and thus can influence their behaviour while they are here visiting the Dingle Peninsula.
- During our tour our captains talk about the importance of removing waste/plastic from the sea and practice what they preach on tour, we ask the visitors to keep an eye out too!

#### **Delivers Long-Term Sustainability and Profitability**

- The business has expanded from a single boat in 2018 to a fleet of five boats in 2024, leading to an increase in local employment. This growth has been driven by continuous reinvestment and innovation within the company.

#### **Future of the Regenerative Tourism Journey at Dingle Ocean World Aquarium**

- We strive to engage more with our visitors on how they can help make a positive impact on the environment and community.
- This effort will contribute to the business's long-term success by preserving the unique environment, heritage, traditions, and marine life of the Dingle Peninsula.

#### **Images that Represent Our Business and Place**



#### **Website, Social Media and Contacts**

Website: [www.dingleseasafari.com](http://www.dingleseasafari.com)

Email: [Dingleseasafari@gmail.com](mailto:Dingleseasafari@gmail.com)

Phone Number: +353 (0) 86 193 7304

Instagram Page: <https://www.instagram.com/dingleseasafari/>

Facebook Page: <https://www.facebook.com/dingleseasafari>

Tiktok Page: [https://www.tiktok.com/@dingleseasafari?\\_t=8lkEgOMzURc&\\_r=1](https://www.tiktok.com/@dingleseasafari?_t=8lkEgOMzURc&_r=1)